



Coffee Cup Artwork – Helpful Hints

Please read the following hints prior to preparing your artwork:

- There is no need to curve your text and graphics – we'll do this for you as part of our proofing workflow
- Use the outline tool to convert all text portions of the artwork to outlines to remove any font dependencies
- Please render your artwork using the **CMYK** colour space
- Specify any pantone spot colours if required. Please note that pantone colours will be given closest CMYK colour match only. If you require spot printing according to the Pantone Formula Guide, please approach us for a quotation
- Preserve all layers in the document, and add all text and graphics to the layer labeled **Layer 2 – Your Artwork Goes Here**
- Please ensure that any imported graphic elements are at least 300DPI and have not been sourced from an overly lossy format
- Please don't flatten the document prior to saving it
- If your finished template is over 10MB, we have an FTP server available for file upload. Alternatively, please use one of the many file transfer sites available on the web (eg. <http://www.wetransfer.com>)
- You'll receive a soft proof to approve prior to production in the form of a curved PDF file, and also a 3D interactive PDF file showing how your artwork will sit on your finished cup